

# Career Outlook: English

## **English Programs Available at Bemidji State University:**

**Major:** English (B.A.); English Education (B.S.): Teacher Licensure; Creative and Professional Writing (B.F.A.)

**Minors:** English, Digital Writing **Field of Emphasis:** Writing

**Endorsement:** Communication Arts & Literature (Elementary Education, B.S.)

**Department Website:** <http://www.bemidjistate.edu/academics/departments/english>

## **EMPLOYMENT AREAS AND PROJECTED DEMAND:**

English majors have a variety of career choices. Many choose the teaching field, but other occupations include writing and editing. The "Occupational Outlook Handbook" (OOH) reports writers and authors held about 142,800 jobs and editors held about 108,400 jobs in 2021. About 34% of salaried editors worked in newspapers, periodicals, books and directory publications. Another 19% worked in professional, scientific, and technical services, as well as religious, grant making, civic, and similar organizations.

OOH reports that the nationwide demand for publications editor is expected to decline through 2031, with people established in their career generally earning between \$36,970 and \$129,420 per year. The median pay for 2021 was \$63,350 per year. The demand for writers and authors is expected to grow 4 percent (as fast as average). The median pay for 2021 was \$69,510. Employment of high school teachers is projected to grow 5 percent from 2021 to 2031.

## **PLACEMENT INFORMATION FOR ENGLISH GRADUATES:**

There are various career opportunities for Bemidji State University English graduates. Of the three 2020-2021 Bemidji State University English graduates holding a B.A., 100% reported obtaining related employment and one of the graduates is continuing their education. Of the 3 Bemidji State University 2020-2021 English Education graduates holding a B.S., 100.0% reported obtaining related employment within one year of graduation. Of the nine 2020-2021 Bemidji State University Creative and Professional Writing graduates holding a B.F.A., 85.7% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, continuing their education, unavailable, or had unknown status.

## **PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU ENGLISH GRADUATES\*:**

**(This list only includes employment within one year of graduation.)**

Blue 84	Production Artist	Detroit Lakes, MN
Content Cucumber	Content Creator	Bloomington, MN
Content Cucumber	Content Writer	Champlin, MN
East Grand Forks Senior High School	English Teacher	East Grand Forks, MN
ISD 206	Substitute Teacher	Alexandria, MN
Heartland Christian Academy	Paraprofessional	Bemidji, MN
Reading and Math Corps	Reading Tutor	Aurora, MN
Soul Tribe	Junior Editor	Minneapolis, MN

## **COLLEGES AND UNIVERSITIES WHERE BSU ENGLISH GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:**

Bemidji State University, Bemidji, MN

Hamline University, St. Paul, MN

\*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

### **Bibliography:**

[Annual Graduate Follow-Up Study 2020-2021](#). Bemidji State University, Bemidji, MN (2023)

[Bemidji State University Undergraduate Catalog 2022-2023](#). Bemidji State University, Bemidji, MN (2023)

[Occupational Outlook Handbook](#). U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2022)

**For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu**

**For more job listings please visit:**

# **Handshake**

<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>



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