

ART AND COMMUNICATIONS IN CTE

DEGREE TYPE | BACHELOR OF SCIENCE

Bemidji State University's Art and Communications Technology in Education major focuses on a technical approach to teaching visual arts and communications technology at the 7-12 school levels. The program equips teacher candidates with skills in budgeting for art programs, managing art classroom procedures, designing and implementing assessments, and ensuring safe use of tools and materials in educational environments.

Candidates develop curriculum goals based on central concepts and apply instructional strategies for student understanding. The program emphasizes involving representatives from business, industry, and community organizations as active partners in creating educational opportunities for students. Teacher candidates culminate their experience by creating and defending detailed plans for such partnerships.



Ideal Students

The ideal TAD student is anyone that likes to learn through hands-on experiences. TAD students are all about making and doing things. The TAD School offers focused training for real-world employment opportunities.



Additional Opportunities

TAD students have access to a number of opportunities outside of the classroom. The School of TAD has several clubs (Design Club, Construction Club, Engineering Club, Model Making Club) that offer weekly activities. TAD also offers several industry related student trips each year as well as international trips every three years.



Want to see our facility?

All TAD programs are located in Bridgeman Hall on the Bemidji State University campus. The facility is state-of-the-art and is filled with examples of student work. During their time in TAD, students get access to cutting-edge labs, software, machinery and technology. Both individual and group tours are available upon request. Email: Agraham@bemidjistate.edu to schedule a visit today!

For more information, contact:

The School of Technology, Art, & Design | Agraham@bemidjistate.edu | (218) 755-2950 | www.BSUTAD.com



BEMIDJI
STATE UNIVERSITY

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TADD CORE COURSES

25 CREDITS | 11 COURSES

- TADD 3090 | Leadership in Creative Industries (2 Credits)
- TADD 2925 | People of the Environment: Technology, Art, and Design Perspective (3 Credits)
- TADD 3899 | Junior Culmination: Internship Planning (2 Credits)
- TADD 3330 | Art Methods & Fieldwork Experience (4 Credits)
- TADD 1500 | Tech Toolbox I: Illustrator (2 Credits)
- TADD 1550 | Tech Toolbox I: Photoshop (2 Credits)
- TADD 3449 | Tech Toolbox II: Premiere Pro (2 Credits)
- TADD 3800 | Tech Toolbox III: After Effects (2 Credits)
- TADD 2200 | Introduction to Graphic Design (2 Credits)
- TADD 2300 | Introduction to Typography (2 Credits)
- TADD 2550 | Tech Toolbox II: InDesign (2 Credits)

TADD ILLUSTRATION EMPHASIS

25 CREDITS | 11 COURSES

- TADD 1700 | Presentation Planning, Design, and Delivery (3 Credits)
- TADD 1400 | The Art of Napkin Sketching (2 Credits)
- TADD 1150 | Drawing Fundamentals (2 Credits)
- TADD 3140 | Figure Illustration (2 Credits)
- TADD 3160 | Spatial Illustration (2 Credits)
- TADD 3100 | Digital Illustration: Vector Art (2 Credits)
- TADD 3180 | Digital Painting: Raster Art (2 Credits)
- TADD 4120 | Illustrative Storytelling (2 Credits)
- TADD 4190 | Animated Illustration (2 Credits)
- TADD 4880 | Advanced Illustration (2 Credits)
- TADD 3670 | TAD LAB: Traditional Painting (4 Credits)

TADD MAKERSPACE ELECTIVES

8 CREDITS | 5 COURSES

- TADD 3448 | Tech Toolbox II: Fusion 360 (2 Credits)
- TADD 3677 | TAD LAB: 3D Printing (2 Credits)
- TADD 3678 | TAD LAB: CNC Woods (2 Credits)
- TADD 3668 | TAD LAB: Laser (2 Credits)

INTEGRATED MEDIA CORE

10 CREDITS | 4 COURSES

- MASC 1100 | Mass Media and Society (3 Credits)
- MASC 1500 | Making Media (1 Credit)
- MASC 3850 | Media Ethics and Law (3 Credits)
- MASC 4330 | Engineering for Electronic Media (3 Credits)

CAREER & TECH ED CORE

10 CREDITS | 5 COURSES

- TADT 4830 | Foundations in Career and Technical Education (2 Credits)
- TADT 4849 | Classroom Management in Career and Technical Education (2 Credits)
- TADT 4858 | Curriculum Development in Career and Technical Education (2 Credits)
- TADT 4887 | Career Development Theory and Practice (2 Credits)
- TADT 4888 | Work Occupational Assessment of Learners (2 Credits)

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