

Senior Portfolio Preview

by Jake Rosenblum



Jake Rosenblum

I am from Golden Valley, MN. Being about 15 minutes from downtown has exposed me to all kinds of culture, art mediums, and inspiration. This has led me to where I am today, heading onwards in the design world.

Hello, my name is Jake Rosenblum. I will be graduating with a Bachelor of Science in Design with emphasis in Graphic and Exhibit Design, and a minor in Studio Arts. I have spent my time at the school of TAD trying out as many things as I can to see what I like and to enjoy creating.

First a bit about me. My passion for design dates all the way back to elementary school with my favorite class in elementary school being art. I have always loved art, architecture, and design.

Before BSU I knew I wanted to pursue design in some facet. However I did not know the proper way to describe what it was. Exhibit design was that title, and allowed me to thrive within my own creativity.

graphic and logo design

BN 112

Run Meadowbrook Run 2022



SAMPLE TABLE

ESKO KONGSBERG V - CUTTING TABLE
CUTS AND CREASES FLAT MATERIALS
MATERIALS: PAPER, CARDSTOCK, CARDBOARD

B) FILE PREPARATION

1. Open ArtiosCAD 16. Then go to 'File>Open' and open your Illustrator project file. Click **OK** and select Inch Parameters.
2. Go to **Design** drop down menu and select **Design Checks**.
3. Click the **exterior** path, and check for any paths missed. Shift-click to add to paths.
4. Select **Cut** in the drop down in the upper left, and **Continue** to the warning pop-up.
5. Select the **interior** paths, and check for any paths missed. Shift-click to add to paths.
6. Click **Crease** in the drop down in the upper left, and **Continue** to the warning pop-up.
7. Hit 'File>Save' and save file as an Artios file (.ARD).

C) ICUT PRODUCTION CONSOLE - REFER TO STEP A FIRST

1. Start a new job, open your Ai file and go into the Layers tab.
2. Once in Layers go to the gear icon to edit your crease layer system. Set the tool to **Crease 2842** for crease lines, **Reciprocating Knife 1060** for cut lines.
3. Change the blade to match the one in the machine. It should be BLD-SR6224 (i-7704). To replace the blade, find an instructor.

D) MATERIAL PREPARATION

- Click **Table Top Reference**. The machine will reference the table.
- Click **Tool Height**, the machine will find the tool height.
- Click **Material Thickness**. The machine will find the material thickness.

E) EXPORTING

- 'File>output>KongsbergXL-22-PC> Sample Cutting'
- Click **Make All** and export .ACM file to the desktop.

A GREEN CHECK MARK MEANS A JOB IS READY FOR PRODUCTION RETURN TO THE MACHINE INSTRUCTIONS FROM HERE

VINYL CUTTER

GRAPHTEC LARGE VINYL CUTTER

CUTS LARGE SCALE PRINTS
MATERIALS: ANY MATERIAL PRINTABLE BY THE LARGE FORMAT PRINTER

A) FILE PREPARATION

1. Set up your Illustrator file with **two layers, an artwork (to print) layer, and a cut path (to cut) layer.**
2. Artboard should be **less than 48" wide**, to account for **3" of margins.**
3. Click 'File>Cutting Master 4>Registration Marks' to add Graphtec Registration Marks.
4. Click 'File>Save as>Save as PDF'. When prompted with a dialog box, click **OK**.
5. Print your file on the HP DesignJet 2500P.



experience design

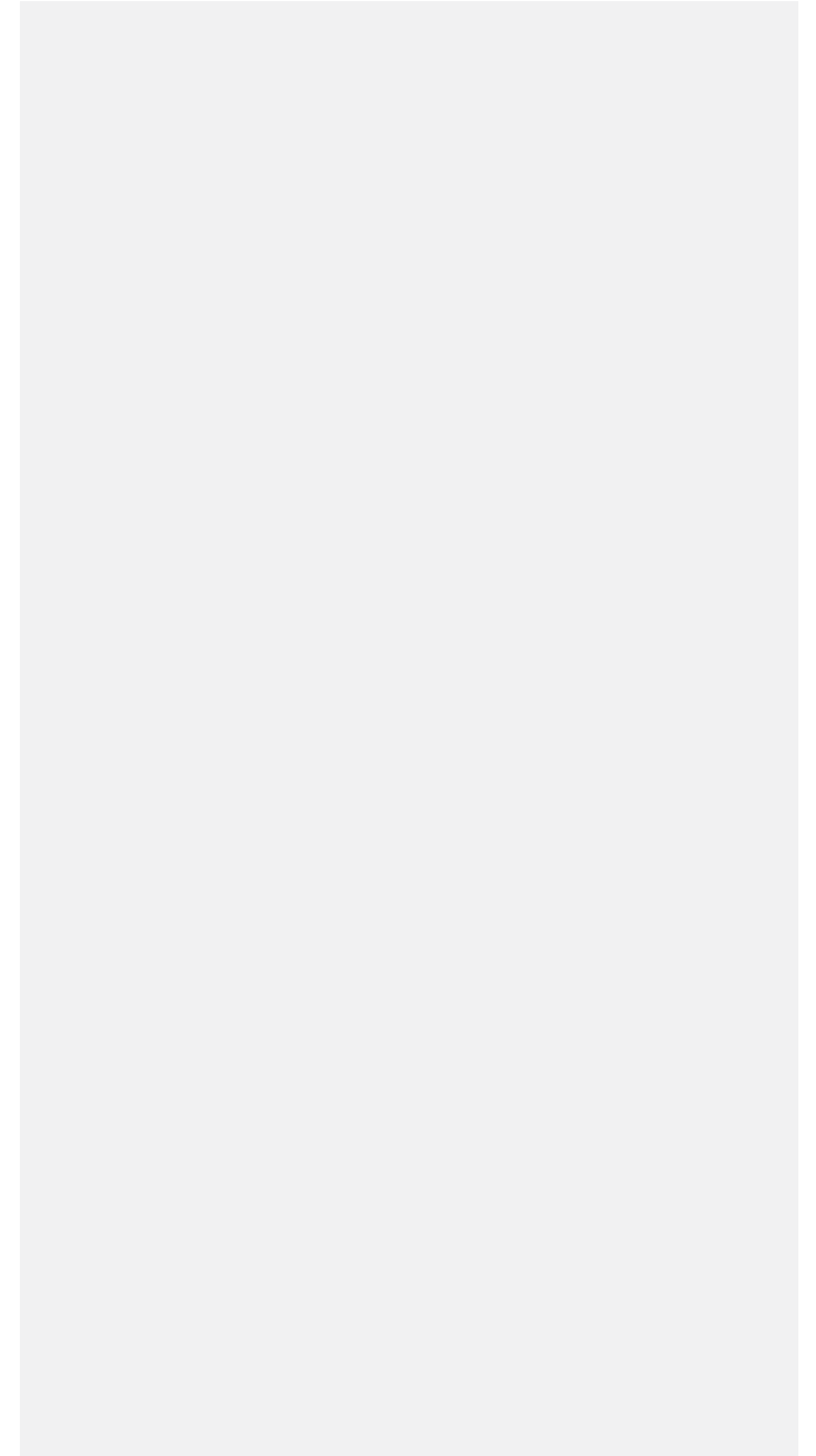
REI Sales Floor





studio arts

“Motorsport”





BENTLEY

**thank you and I will see you on April
29th, I look forward to hearing your
feedback.**