

DJ
HAASKEN

Portfolio Presentation

DJ Haasken

From Aitkin, MN

3 different schools

**Currently interning at
Evolve Creative in Bemidji**



**Simply put, I like
making stuff that
looks cool.**



1. **RUTTIGER'S**
BRAND GUIDELINES
BAY LAKE RESORT

2. **LLOOC**
T-SHIRT SERIES

3. **CANTABRIA**
REBRAND
COFFEE CO.



RUITTO CER'S
BRAND GUIDELINES
BAY LAKE RESORT

Deerwood, MN

Family owned for more than 130 years

Needs a fresh update

Blue and Green



**Needs to look new,
and keep the clas-
sic feel**





LLC T-SHIRT SERIES



T-Shirt Designs

LLOC
T-SHIRT SERIES



CANTABRIA
COFFEE CO.

REBRAND

CANTABRIA COFFEE CO.

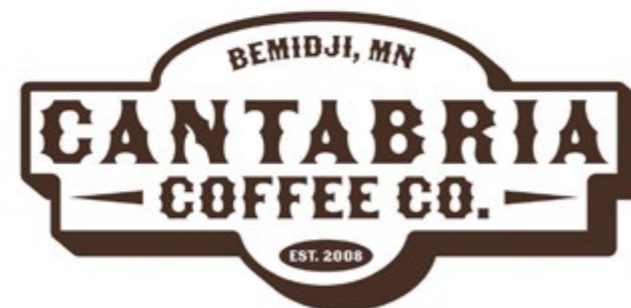


BEMIDJI, MN

CANTABRIA COFFEE CO.



BEMIDJI, MN



Logo Spread

CANTABRIA
REBRAND
COFFEE CO.



CANTABRIA COFFEE CO.



BEMIDJI, MN

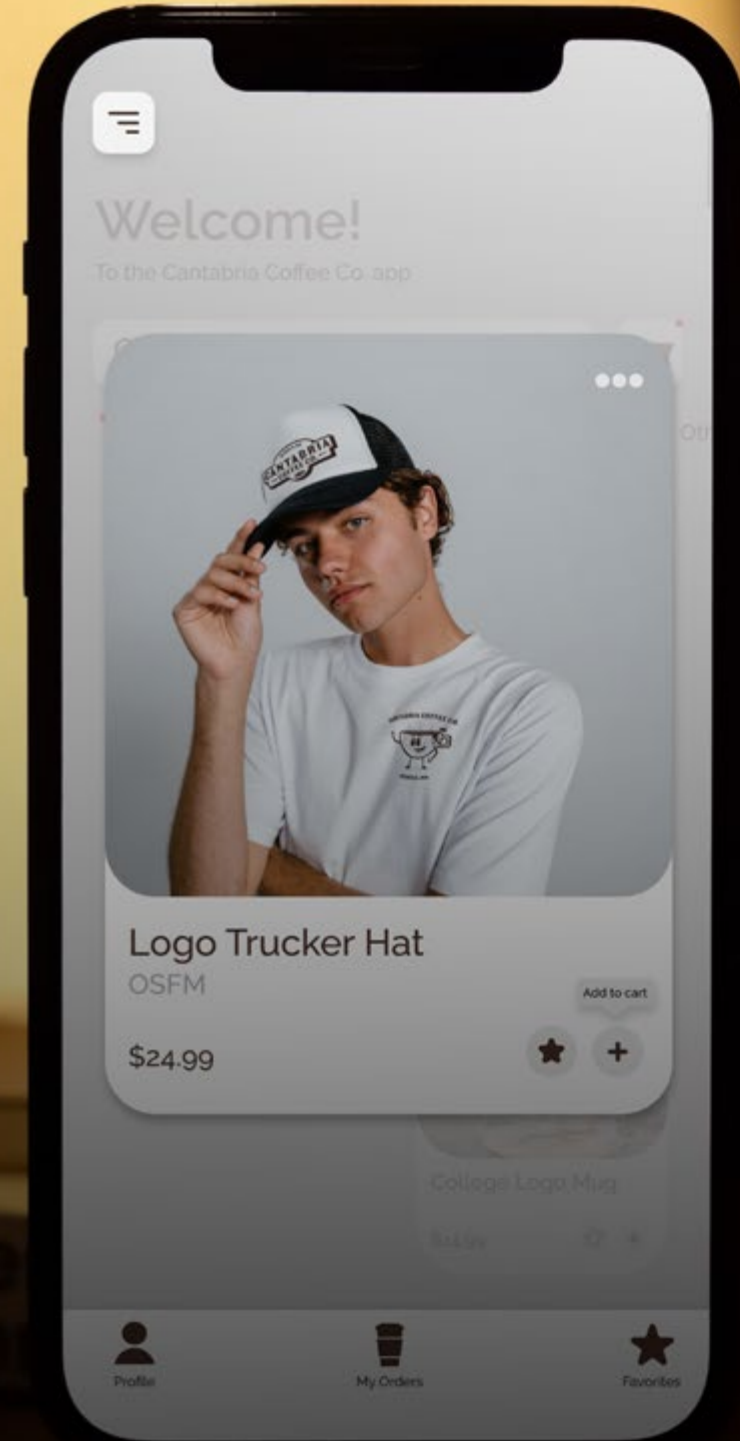
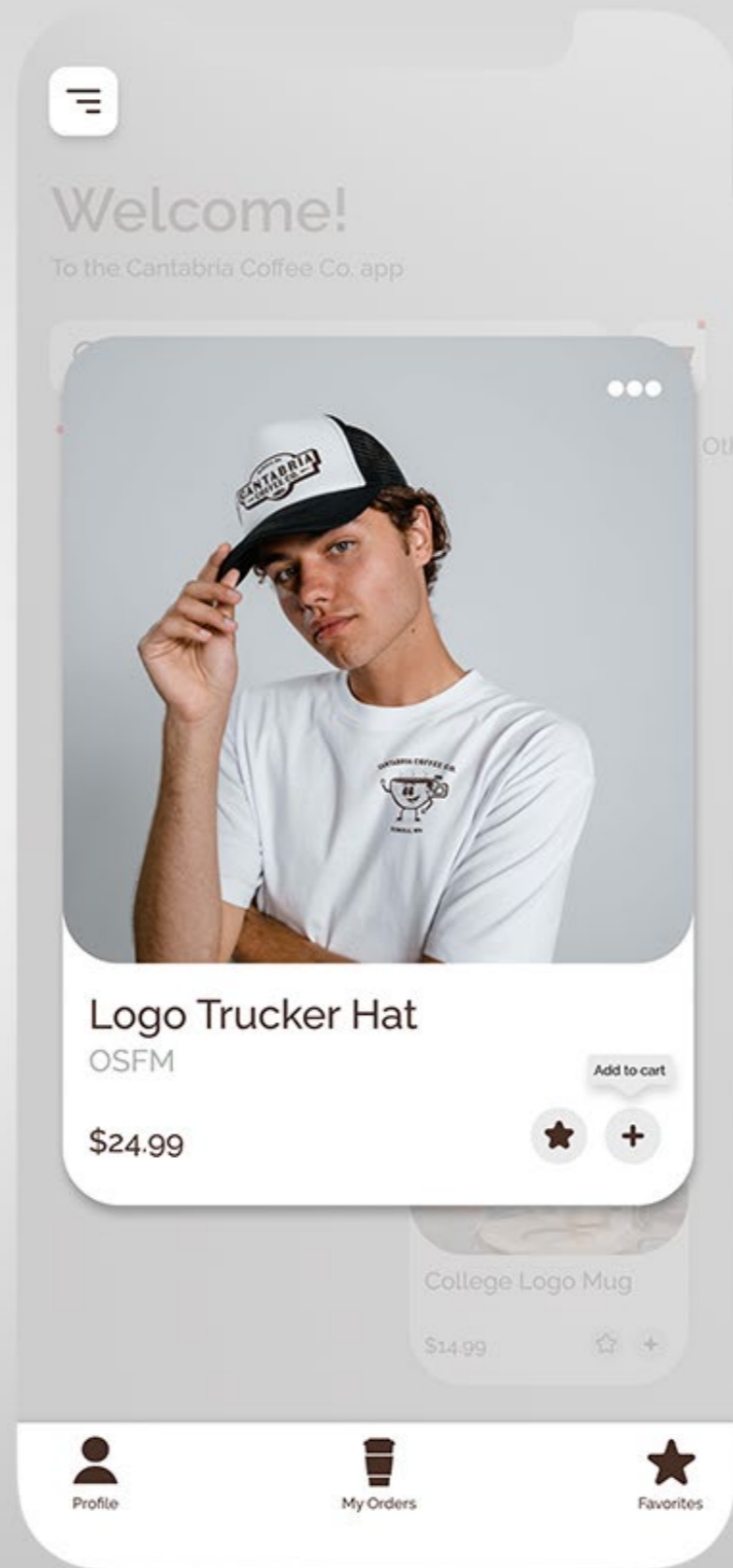
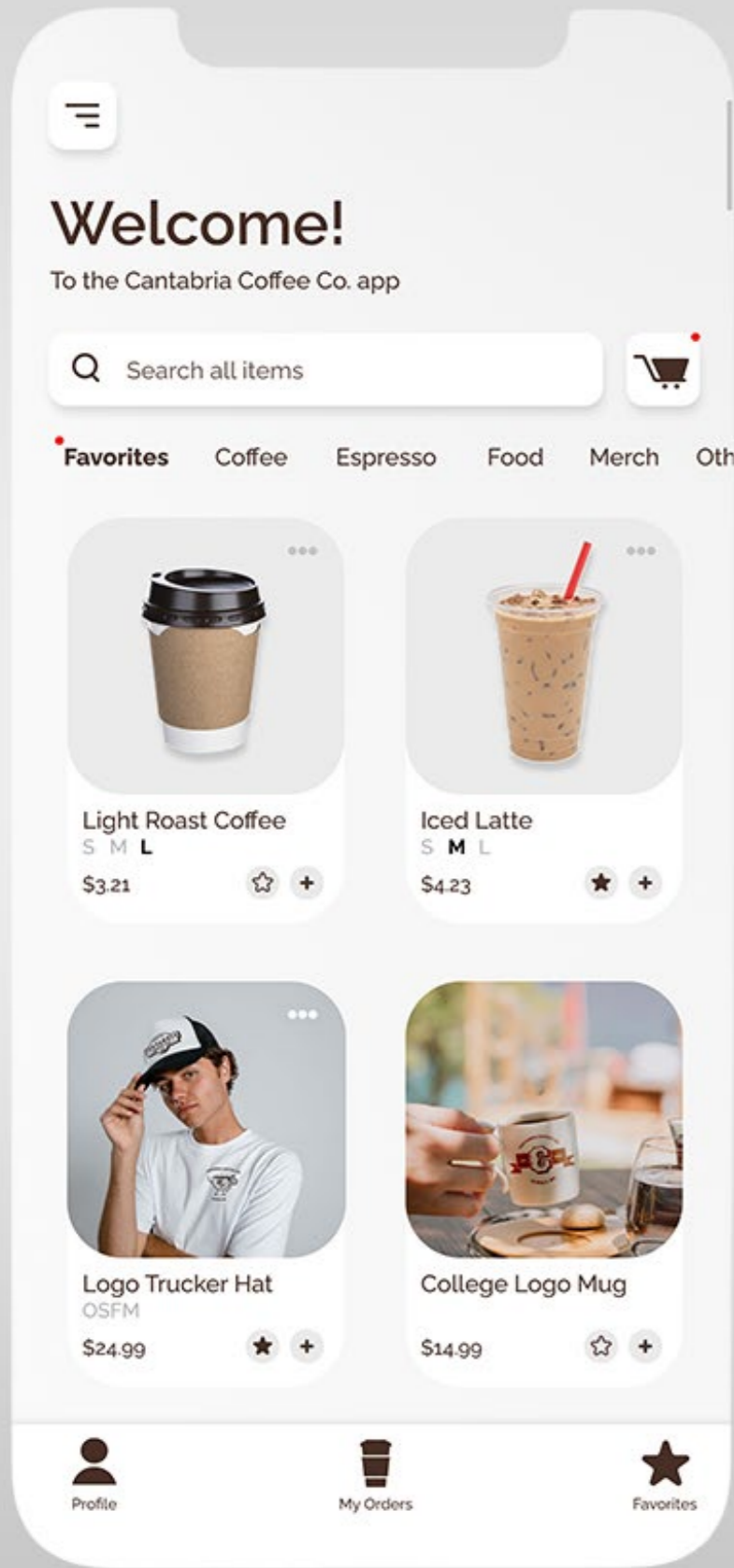


MEDIUM ROAST



Mockups

CANTABRIA
REBRAND
COFFEE CO.



App Layout

CANTABRIA
REBRAND
COFFEE CO.



EVOLVE

CREATIVE



What's Next?

