



Mass Communication, B.S. *major*

Required Credits: 48

Required GPA: 2.50

I REQUIRED CORE COURSES

Complete the following courses:

- MASC 1100 Mass Media and Society (3 credits)
- MASC 1500 Making Media (1 credit)
- MASC 2243 Video Editing (3 credits)
- MASC 2250 Video Production (3 credits)
- MASC 2460 Digital Photography (3 credits)
- MASC 2850 Media Writing I (3 credits)
- MASC 3270 Media and Social Change (3 credits)
- MASC 3330 Performance and Production (3 credits)
- MASC 3450 Advanced Field Production (3 credits)
- MASC 3500 Media Design (3 credits)
- MASC 3600 Social Media Marketing (3 credits)
- MASC 3720 Media Writing II (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)
- MASC 4840 Portfolio (3 credits)

Complete the following course for 3 credits:

- MASC 4970 Internship (1-12 credits)

Select two of the following courses:

- MASC 3111 FM-90 Radio Practicum (1 credit)
- MASC 3112 KBSU-TV Practicum (1 credit)
- MASC 3350 Northern Student Magazine Practicum (1 credit)

II REQUIRED ELECTIVES

Select 3 semester credits of electives from the following courses:

- MASC 2600 Advertising and Culture (3 credits)
- MASC 2925 People of the Environment: Mass Media Perspectives (3 credits)
- MASC 3150 Photojournalism (3 credits)
- MASC 3260 Public Relations (3 credits)
- MASC 3510 Podcasting 101 (3 credits)
- MASC 3670 Documentary Film (3 credits)
- MASC 3790 Screenwriting (3 credits)
- MASC 3900 Topics in Mass Communication (1-3 credits)
- MASC 4220 Multimedia Marketing (3 credits)
- MASC 4330 Engineering for Electronic Media (3 credits)
- MASC 4340 Digital Cinema (3 credits)

SUGGESTED SEMESTER SCHEDULE FOR MASS COMMUNICATION, B.S. MAJOR

The following is a list of required Mass Communication, B.S. major courses by year. This schedule is intended to help students plan their courses in an orderly fashion; however, these are only suggestions and this schedule is flexible.

Freshman

- MASC 1500 Making Media (1 credit)
- MASC 2243 Video Editing (3 credits)
- MASC 2460 Digital Photography (3 credits)

- MASC 2850 Media Writing I (3 credits)
- Core Curriculum Requirements (MASC 1100 Mass Media and Society fulfills Goal Area 9)

Sophomore

- MASC 2250 Video Production (3 credits)
- MASC 3111 FM-90 Radio Practicum (1 credit)
- MASC 3720 Media Writing II (3 credits)
- MASC 3600 Social Media Marketing (3 credits)
- MASC 1100 Mass Media and Society (3 credits)
- MASC Required Electives
- Core Curriculum Requirements

Junior

- MASC 3270 Media and Social Change (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)
- MASC 3112 KBSU-TV Practicum (1 credit)
- MASC 3330 Performance and Production (3 credits)
- MASC 3450 Advanced Field Production (3 credits)
- MASC 3500 Media Design (3 credits)
- MASC 4970 Internship (1-12 credits)
- MASC Required Electives
- Core Curriculum Requirements

Senior

- MASC 4840 Portfolio (3 credits)
- MASC 4970 Internship (1-12 credits)
- MASC Required Electives
- Core Curriculum Requirements