



# Business Administration, B.S. *major*

## Indigenous Business

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This program offers study in Indigenous business with coursework in finance, management, marketing, entrepreneurship, human resource management, and general business. It furthers the inclusion of Indigenous perspectives and demonstrates the significant impact that Native Americans have had on business, as well as, cultural contributions to management, leadership, marketing, economic development, and entrepreneurship. Course work includes logical thinking, communications skills, theoretical, technical and professional skills, and creative problem solving/decision-making.

Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their core curriculum requirements.

Required Credits: 67  
Required GPA: 2.25

### REQUIRED COURSES

Complete the following courses:

- ACCT 2101 Principles of Accounting I (3 credits)
- ACCT 2102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Principles of Microeconomics (3 credits)
- ECON 2100 Principles of Macroeconomics (3 credits)
- MATH 1170 College Algebra (3 credits)

### ADDITIONAL REQUIRED COURSES

Complete the following courses:

- BUAD 3450 Indigenous Business (3 credits)
- BUAD 4550 Indigenous Entrepreneurship (3 credits)

Complete 15 credits (one 3 credit course from each section); no course may be counted toward more than one of the fields:

Finance: Select one

- BUAD 3772 Advanced Financial Management (3 credits)
- BUAD 3872 Investments (3 credits)

Management: Select one

- BUAD 4354 Organizational Behavior (3 credits)
- BUAD 4456 Human Resources Management (3 credits)

Marketing: Select one

- BUAD 3567 Consumer Behavior (3 credits)
- BUAD 3568 Professional Selling (3 credits)
- BUAD 4467 Marketing Research (3 credits)

Entrepreneurship: Select one

- BUAD 4458 Entrepreneurship (3 credits)
- BUAD 4469 Small Business Case Analysis (3 credits)

Human Resources Management: Select one

- BUAD 3420 Labor and Employment Relations (3 credits)
- BUAD 4456 Human Resources Management (3 credits)

### REQUIRED ELECTIVE

Select one course from the following:

- LEAD 3500 Theories and Contexts of Leadership (3 credits)
- INST 4000 Nation Building and Leadership (3 credits)
- BUAD 3281 Management Science (3 credits)
- BUAD 3520 Business Ethics (3 credits)
- BUAD 4507 Talent Acquisition (3 credits)
- BUAD 4387 Strategic Information Management (3 credits)
- BUAD 4750 International Management (3 credits)

### Suggested Semester Schedule | Business Administration, B.S. Indigenous Business emphasis

Freshman: All Fields of Emphasis

- Psychology, Sociology or Anthropology
- Core Curriculum requirements

Sophomore: All Fields of Emphasis

- ACCT 2101 Principles of Accounting I (3 credits)
- ACCT 2102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Principles of Microeconomics (3 credits)
- ECON 2100 Principles of Macroeconomics (3 credits)

Junior: All Fields of Emphasis

- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)

Senior: All Fields of Emphasis

- BUAD 4600 Senior Seminar: Business Administration (1 credit)

Junior: Indigenous Business Field of Emphasis

- BUAD 3450 Indigenous Business (3 credits)
- BUAD 3772 Advanced Financial Management (3 credits) or BUAD 3872 Investments (3 credits)
- BUAD 3567 Consumer Behavior (3 credits) or BUAD 3568 Professional Selling (3 credits)

or BUAD 4467 Marketing Research (3 credits)

Electives: Select one of the following. (4000 level courses should be taken as a senior.)

- LEAD 3500 Theories and Contexts of Leadership (3 credits)
- INST 4000 Nation Building and Leadership (3 credits)
- BUAD 3281 Management Science (3 credits)
- BUAD 3520 Business Ethics (3 credits)
- BUAD 4387 Strategic Information Management (3 credits)
- BUAD 4507 Talent Acquisition (3 credits)
- BUAD 4750 International Management (3 credits)

Senior: Indigenous Business Field of Emphasis

- BUAD 3420 Labor and Employment Relations (3 credits)  
or BUAD 4456 Human Resources Management (3 credits)
- BUAD 4550 Indigenous Entrepreneurship (3 credits)
- BUAD 4354 Organizational Behavior (3 credits)  
or BUAD 4456 Human Resources Management (3 credits)
- BUAD 4458 Entrepreneurship (3 credits)  
or BUAD 4469 Small Business Case Analysis (3 credits)